IEEE
INTERNATIONAL CONFERENCE
ON COMMUNICATIONS

icc

2012

Ottawa - Canada
10-15 June

www.ieee-icc.org/2012

**Patron
Invitation Package**

Connect · Communicate · Collaborate

Welcome to
Ottawa

Are you looking to **CONNECT?** ...
Are you involved in **COMMUNICATION?**
Are you keen to **COLLABORATE?** ...

If you answered **yes** to any of these questions then **you owe it** to yourself and your organization to select from the following patrons opportunities ICC 2012 has to offers and be a patron to this prestigious international conference!

ABOUT:

IEEE is the world's largest not for profit professional association, dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities.

Founded in 1952, IEEE Communications Society (ComSoc) has evolved into a diverse group of global industry professionals with a common interest in advancing all communications technologies. Sponsoring the **International Conference on Communication is ComSoc** (**ICC**) evidence to its mission.

In **2012**, **ICC Conference** begin a new era … where its focus will shift to Industry Forum and Industry relevant applications take the stage along with leading researchers from academics and research organizations.

WHY? PATRONAGE MEANS LEADERSHIP

- Your patronage validates the leadership of your organization in the industry and positions your company to gain maximum exposure with ICC 2012 attendees.
- Use this business-building event to share your company's products and services with important decision makers in the industry.
- Patron status maximizes your company's exposure and enhances your company's reputation.
- IEEE ICC 2012 gives you access to thousands of people that you want to reach and influence.
- Your company will be prominently featured as an IEEE ICC 2012 patron.
- Showcase your brand to the most influential engineering audience in communications technology.

FURTHER: PATRONAGE MEANS OPPORTUNITY

- The IEEE ICC brings together industry leaders and scientists from around the globe to debate, discuss and learn about the technologies, business opportunities and new applications.
- Patrons enjoy extraordinary visibility with the powerful audience at the conference.
- There is no competition for time between conference sessions and networking receptions.
- The character of the event as a place where important ideas are exchanged is evident and continually reinforced throughout the event.
- The IEEE ICC attracts the "Who's Who" in communications, i.e., leading customers, operators, vendors, researchers, investors and press.
- Attendees mingle in a relaxed environment, and discuss the future of communications with those who are shaping it. Patrons gain access to research executives and directors of some of the world's leading R&D organizations and project representatives.
- The event's attendees are responsible for setting R&D and product development goals and have a considerable budget responsibility. Patrons enjoy an invitation to the special "VIP" welcome reception.
- Patrons, TPC members, and invited speakers will gather in one of Canada's scenic spots for a unique discussion and networking event. The ICC has a long track record and an increasingly powerful, loyal audience.
- Since 1965 it has a reputation as "major communications event".

Offering:

PATRON SPONSORSHIPS

- Reserve the opportunity that spotlights your company's name and start preparing for your company's exposure at the industry's most prestigious event.
- If the perfect opportunity is not listed here, contact the IEEE ICC 2012 team for a custom package that meets your marketing objectives.
- Reach your target and stay within your budget.
- Please note to take advantage of all benefits within a package that your payment must be received in full by January 15, 2012.

TYPES OF PATRANAGE:

Governor General (Diamond Level)
Premier (Platinum)
Minister (Gold Level)
Senator (Silver Level)
MP (Bronze Level)

Special event patronage packages

Governor General Patron (Diamond level):

Any financial funding at **$100K CDN or above**

- Ten (10) full conference registrations (R07) includes paperless+ conference device (tablet) and access to social events
- even (7) invitations to the exclusive "VIP" welcome reception
- One hundred (100) complimentary registrations to Industry Forum Only (R15b) that include access to the Sunday Pre-reception, Monday Reception in the exhibit hall on Monday, June 11, 2012, and keynotes, three days industry forums and one ½ day technical tutorial session, and the exposition.
- Logo displayed prominently on conference website and other conference collateral
- In the paperless+TM program:
    - Your company's logo (with embedded link to corporate website)
    - Two separate paragraphs about the company/organization (up to 375 words)
    - Company/organization website URL
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress center
- Company-flag in front of the venue (patron may provide a max. of 12 flags, sized approximately 2' x 4')
- Keynote speech during conference
- Three (3) complimentary 10 foot x 10 foot exhibition booths
- Acknowledgement by the chairman during welcome reception, opening and banquet dinner
- Participation in the press conference
- Keynote address at the Industry Forum

Premier patron (Platinum level):

Any financial funding at **$50K CDN or above**

- Five (5) full conference registrations (R07) includes paperless+ conference device (tablet) and access to social events
- Three (3) invitations to the exclusive "VIP" welcome reception
- Fifty (50) complimentary registrations to Industry Forum Only (R15b) that include access to the Sunday Pre-reception, Monday Reception in the exhibit hall on Monday, June 11, 2012, and keynotes, three days industry forums and one ½ day technical tutorial session, and the exposition.
- Logo listed on ICC 2012 conference website
- In the paperless+TM program:
    - Your company's logo (with embedded link to corporate website)
    - Paragraph about the company/organization (up to 375 words)
    - Company/organization website URL
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress center
- Company-flag in front of the venue (patron may provide a max. of (5) flags, sized approximately 2' x 4')
- Keynote speech during conference (timing is up to the conference organizer)
- Two (2) complimentary 10 foot x 10 foot exhibition booths
- Acknowledgement by chairman during welcome reception and banquet dinner
- Participation in the press conference
- Keynote address

Minister Patron (Gold Level)
Any financial funding at **$25K CDN or above**

- Three (3) full conference registrations (R07) includes paperless+ conference device (tablet) and access to social events
- Two (2) invitations to the exclusive "VIP" welcome reception
- Twenty-five (25) complimentary registrations to Industry Forum Only (R15b) that include access to the Sunday Pre-reception, Monday Reception in the exhibit hall on Monday, June 11, 2012, and keynotes, three days industry forums and one ½ day technical tutorial session, and the exposition.
- One full page advertisement* in program (provided by patron)
- Logo listed on ICC 2012 conference website
- In the paperless+TM program:
  - Your company's logo (with embedded link to corporate website)
  - Paragraph about the company/organization (up to 375 words)
  - Company/organization website URL
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress center
- One (1) complimentary 10 foot x 10 foot exhibition booth
- Acknowledgement by chairman during welcome reception
- Keynote address consideration

Senator patron (Silver level)
Any financial funding at **$15K CDN or above**

- Two (2) full conference registrations (R07) includes paperless+ conference device (tablet) and access to social events
- One (1) invitation to the exclusive "VIP" welcome reception
- Fifteen (15) complimentary registrations to Industry Forum Only (R15b) that include access to the Sunday Pre-reception, Monday Reception in the exhibit hall on Monday, June 11, 2012, and keynotes, three days industry forums and one ½ day technical tutorial session, and the exposition.
- One half page advertisement* in program (provided by patron)
- Logo listed on ICC 2012 conference website
- In the paperless+TM program:
  - Your company's logo (with embedded link to corporate website)
  - Paragraph about the company/organization (up to 250 words)
  - Company/organization website URL
- One (1) complimentary 10 foot x 10 foot exhibition booth

MP patron (Bronze level)
Any financial funding at **$10K CDN or above**

- Ten (10) complimentary registrations to Industry Forum Only (R15b) that include access to the Sunday Pre-reception, Monday Reception in the exhibit hall on Monday, June 11, 2012, and keynotes, three days industry forums and one ½ day technical tutorial session, and the exposition.
- Logo listed on ICC 2012 conference website
- In the paperless+TM program:
    - Your company's logo (with embedded link to corporate website)
    - Paragraph about the company/organization (up to125 words)
    - Company/organization website URL.
- One (1) complimentary 10 foot x 10 foot exhibition booth
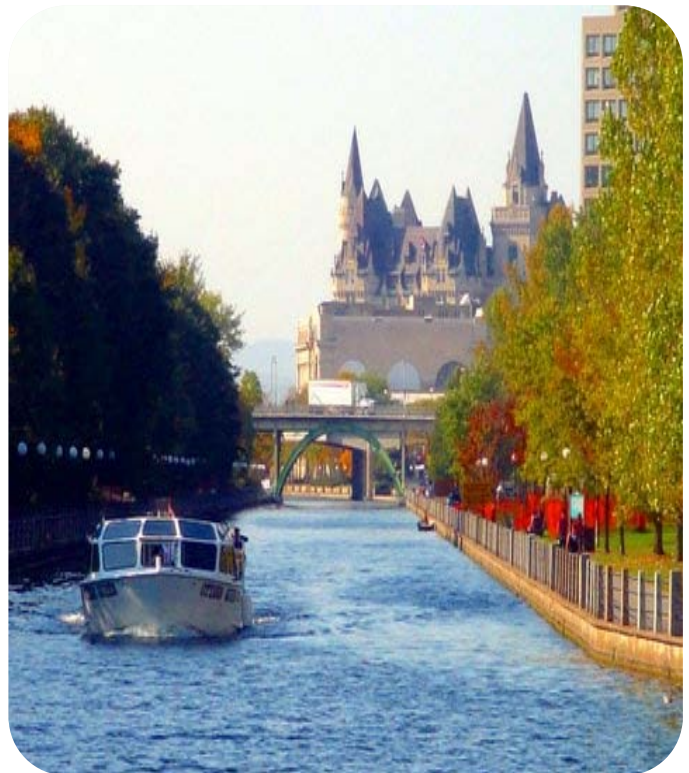
SPECIAL EVENT PATRONAGE PACKAGES

Banquet Patronage
Any financial funding at **$35K CDN or above**

- Full Gold patronage package
- Exclusive right to provide additional merchandising during lunch and coffee breaks (merchandising material must be approved prior by the conference organizer)
- Additional 15-20 minute speech during banquet dinner

Lunch/Coffee break Patronage at $20K CDN

- Full Silver patronage
- Exclusive right to provide additional merchandising during lunch and coffee breaks (merchandising material must be approved prior by the conference organizer)

Beverage patronage

• Exclusive right to provide beverages during welcome reception and conference breaks
• The nature of the particular patronage depends on the financial support to be negotiated

Advertisement in programme

All advertisements will be included within the paperless+ program on the Tablet
Full page advertisement: $ 5,000
Half-page advertisement: $ 3,000
Quarter-page advertisement: $ 2,000

CONTACTS FOR PATRONAGE:

John Grefford, P.Eng ICC 2012 IF&E Co-Chair 154 Gatespark Private Kanata, Ontario K2T 1K9 Tel: 613-270-8473 grefford@ieee.org	Rafik Goubran ICC 2012 IF&E Co-Chair Goubran@sce.carleton.ca
Rodney Wilson ICC 2012 Patronage Chair rwilson@ciena.com	Kim Rasmussen ICC 2012 IF&E Project Manager KimC.Rasmussen@telus.com

CONFERENCE WEBSITE: www.ieee-icc.org/2012

VENUE:

The conference and exhibition will take place in the Ottawa Convention Centre, which is located on the scenic banks of the Rideau Canal and embedded in the cultural center of Ottawa, Canada's beautiful capital city. Check it out at http://www.ieee-icc.org/2012/venue.html

Industry Forums Highlight

Patron's participation is relevant for technical and business issues in communications and networking topics which will cover:

- **Wireless Evolution**
- **Wired Broadband**
- **Cloud Policy**
- **Device Ecosystems**
- **Network Convergence**
- **On-Line Charging**
- **Identity Management**
- **IPTV**
- **Applications**
- **HealthCare Government & Defence**
- **Content**
- **Service Management**
- **Hospitality**
- **Energy Management**

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Welcome to Ottawa

◆IEEE

IEEE COMMUNICATIONS SOCIETY